

## Why support the 25<sup>th</sup> Annual Keystone Leadership Awards?

Keystone is celebrating its 25<sup>th</sup> year of honoring leaders who embody the spirit and tenor of Keystone Policy Center's collaborative decision-making and inclusive, bipartisan approach to society's most pressing science and policy related challenges across the energy, health, agriculture, and education sectors. The funds raised through the Annual Leadership Awards, are critical to the continued success of this 43-year-old independent, non-profit organization, whose mission is to inspire leaders to rise above entrenched positions to reach common higher ground. Here are some ways that Keystone utilizes your dollars support to support its mission:

- Underwrites critically important staff time and resources needed to develop new ideas and to conduct background research and landscape assessments so that staff understands all sides of an issue before seeking fundraised dollars.
- Identifies and interviews stakeholders to reveal the nuances and underlying concerns of those closest to the issues.
- Works with potential project participants to design processes that will most effectively address the issues and frame the initiative so that it will attract additional funding sources.
- Raises additional funds for its efforts.
- Supports the backbone of the organization, including the president's office, administration, and marketing & development.

For questions and additional information, please contact Judy O'Brien at 202-452-1592 or [jobrien@keystone.org](mailto:jobrien@keystone.org)